

## INNOVATIVE (AND OFTEN FREE) PSTN CONNECTED VOIP SERVICES

*Transforming the way people communicate*

### Geber Baby Foods -- A 24/7 lifeline for new mothers:

The Gerber baby food web site includes an innovative help line for new mothers. If a new mother has an urgent question at 3am about feeding their new born or warming a bottle, they can today click on the web site using a click-to-dial one-way VoIP service that immediately connects the parent to an infant care specialist 24/7. Its one of many new and exciting click to dial services. (see: <https://www.gerber.com/contactus>)



Gerber



### Call Notify – a powerful new tool for people with disabilities:

This VoIP based application allows a person with a speaking or hearing disability to type text and have it delivered as a computerized voice message to someone's telephone. The application is a one-way VoIP service that uses a text to speech synthesizer to generate a voice message and call the designated number. (see: [http://wiki.cdyne.com/index.php/Phone\\_Notify](http://wiki.cdyne.com/index.php/Phone_Notify) )

READY TO PLACE TEXT CALL

Start Time: End Time:

Enter Text to Say Here

Enter dial # here Enter from # here

SUBMIT SEND PHONE MESSAGE NOW

### Giving voice to online games – and new ways to communicate:

VoIP gives voice to online games and virtual worlds. One technology popular in the online world *Second Life* allows elected officials and others using a standard phone line to call into the virtual world to address virtual gatherings. The VoIP technology allows greater collaboration and conversation. VoIP technology by Vivox can also be used to allow people to talk using their computer or standard phone. (see: <http://www.vivox.com/> ) At right is right: Congressman George Miller on the first day of the 110<sup>th</sup> Congress addressing *Second Life*.

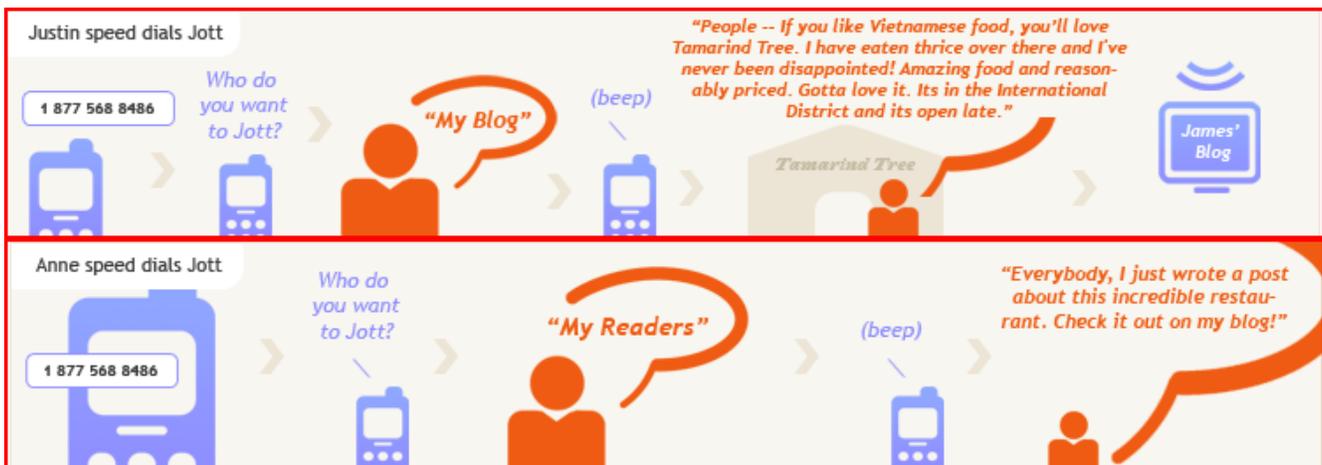


**TVCallMe – converging voice and TV in new ways.** Zodiac's TVLocalSearch integrates TV with VoIP and allows a user to click on the TVCallME button on their remote to speak to the local business. Zodiac's TVCallME service calls the viewer first and then the business, instantly connecting them through VoIP technology. (see: <http://zodiac.tv/> )



### Blogging by phone – or leaving a text message for a deaf person

Jott allows you to dial a number, leave yourself a voice message, and you get a transcribed note in your inbox for later reference. It can also be used as a remote blogging tool or to communicate remotely with the deaf who may not be able to hear a voice message but can read it when it's converted to text. (see: <http://jott.com/> )



**Allowing users to connect by phone without giving out their personal phone numbers.** A variety of innovative services allow users to talk without sharing your real number! Craigsnumber provides consumers with a way to sell services online using a temporary, auto-expiring phone number that can forward to the number of your choice in order to protect privacy and user anonymity. The service provides users with a free temporary phone number that will forward to a number of your choice for an hour, a day, a week or a month before expiring. (see: <http://craigsnumber.com/> )



**Adding voice to social networks and blogs.** Jaxtr is designed to bring voice to social networks and blogs thru a free service that lets users link their phones with their online network to hear from callers worldwide while keeping their existing phone numbers private. (See: [www.jaxtr.com](http://www.jaxtr.com) )

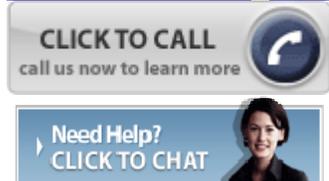
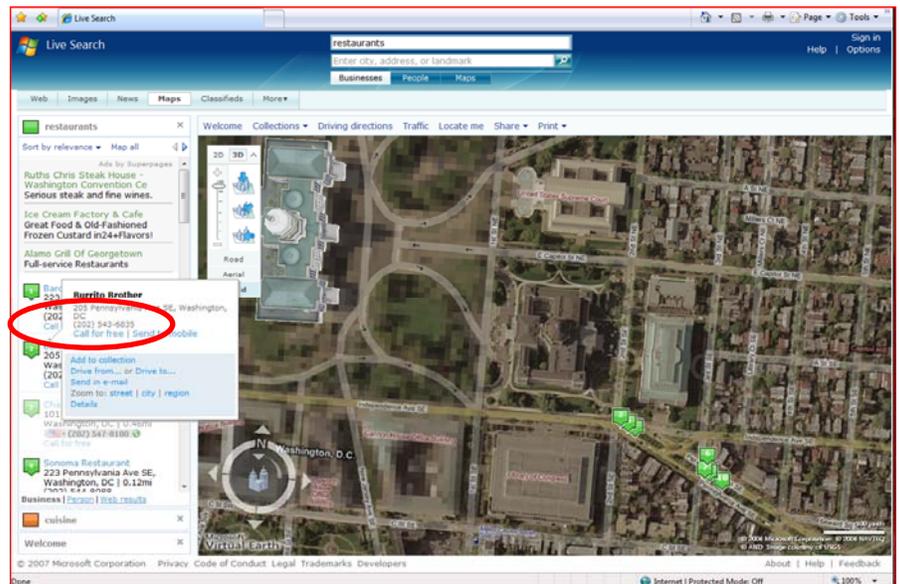


**Taking your online community to your phone.** Jangl lets you take your online community to your phone. Jangl allows people communicate, without exchanging telephone numbers. Jangle has teamed with online dating site Match.com to provide user anonymity called matchTalk. The computer-based VoIP technology allows each person to call in to a central conference call of sorts. The matchTalk system assigns the couple with a unique number which they can use to talk to each other without fear of giving away their real phone number. (see: <http://www.jangl.com/> )



**Integrating voice into web pages:** Innovative new services allow voice to be integrated directly into web sites. Some of the most exciting applications including online mapping and yellow page services that allow web surfers to find and communicate with local businesses. (see: [www.live.com](http://www.live.com) )

**Humanizing the Internet.** New VoIP services allow phone connectivity to be embedded into an HTML hyperlink in any email, web page, word document, or any other document which accepts an HTML hyperlink. (see: [www.click4me.net](http://www.click4me.net), [www.estara.com](http://www.estara.com) )



**For more information about VoIP and its potential:** [Click here to call the VON Coalition](http://www.click4me.net/autodial.aspx?username=jkohlenberger) or paste this url into your browser: <http://www.click4me.net/autodial.aspx?username=jkohlenberger> , then type in your phone number and you'll be connected.